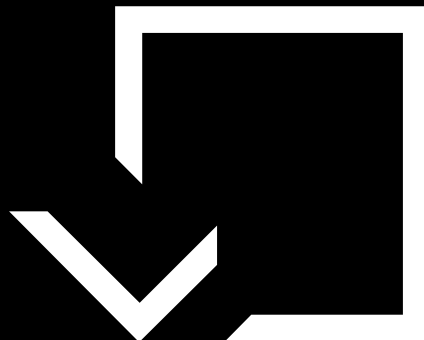




LIBERTA

FEEL FREE

E X
M A K E Y O U R
P E R
L I F E
I E N
H A P P Y
C E



STYLE
GIVES
VALUE



Liberta was founded **40 years** ago in Patras as a representative of foreign furniture brands and soon evolved into a leading wholesale company in furniture and decoration. Today, following a strong growth path, Liberta stands among the most important wholesalers in Greece and abroad, serving a wide network of major brands.

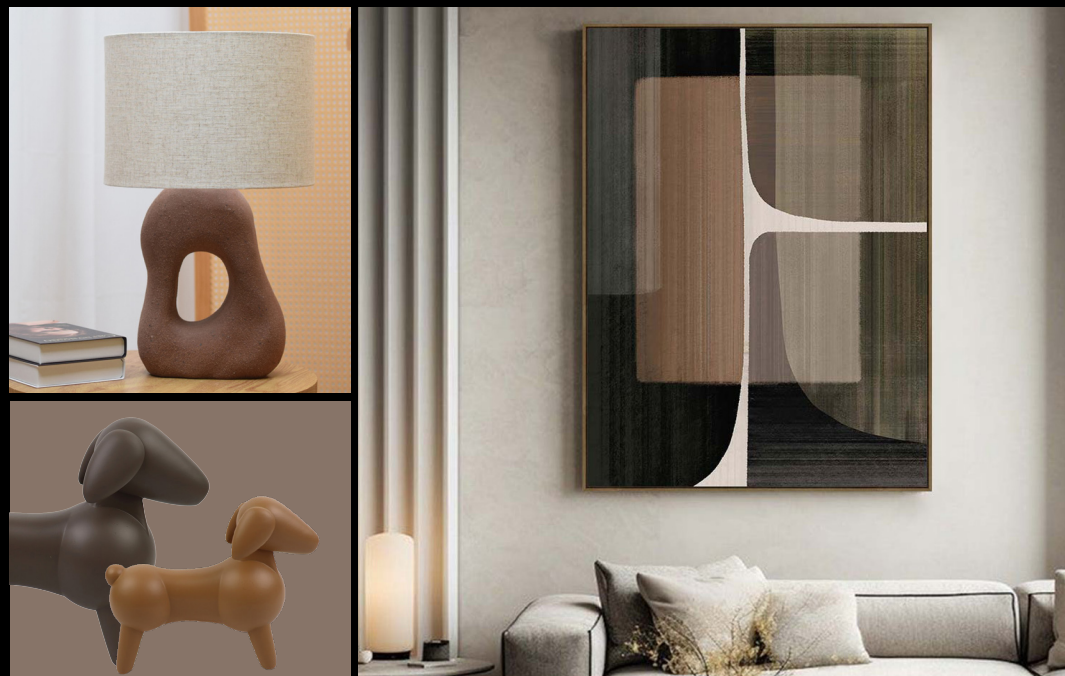


Driven by innovation, we develop products and services that meet diverse customer needs, always prioritizing value for money and high-quality service. At the core of our philosophy are people and strong partnerships — the foundation of long-term, trusted relationships with our customers and partners.

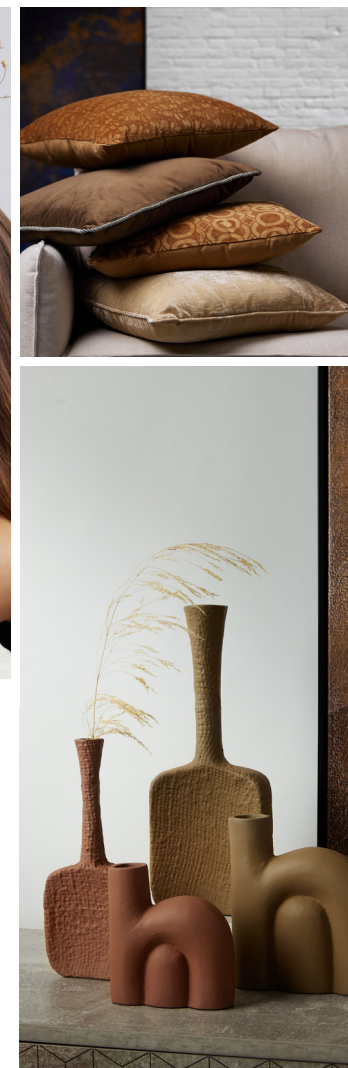


VISION WITH PLAN

Liberta operates as an importer and representative of major production units and well-known international brands. Its success is built on this dual role and the strong partnerships it has developed, enabling full support for the diverse needs of its clientele.



Guided by the philosophy of easy & smart living, **Liberta** goes beyond products and invests in concepts. It offers a complete range of solutions for both residential and professional spaces, combining quality design with excellent value for money — the core pillars of its business.



DESIGN WITH PURPOSE



Expertise brings results.

Maison | concept & object

An exclusive limited collection featuring special proposals, unique design, and a strong conceptual approach.

Casa Forte | living sofas

Comfortable sofas with unlimited design possibilities. In our production unit, we create designs that follow current trends, perfectly combined with the Liberta furniture collection.



AtHome | great ideas, affordable prices

Complete, budget-friendly proposals with style and personality, based on the room ready to go philosophy.

Emporio | commercial values

A cleverly curated product range designed for strong promotions and unbeatable prices.



Liberta follows a clear growth roadmap, driven by continuous development and innovative actions in products and services. Our strategy focuses on four key pillars: **large retail chains, new brand development, product innovation & partnerships, and exports.**

This approach perfectly reflects our philosophy as world travellers. From every corner of the globe, we bring back unique designs and concepts to inspire our customers with distinctive, affordable products.







Our customers choose us because:

- We introduce a new collection every year, following the latest trends
- We offer prices suitable for every budget
- We provide top-level after-sales service

The loyalty of our customers is the result of more than **40 years** of consistency, passion, and dedication from the people of **Liberta**.

We Service you.

Support and services are words that acquire meaning and content in the Liberta organisation. All staff are focused on supporting customers down to the last detail. Nothing is finished until the customer is satisfied.

Through carefully designed processes based on experience, daily friction with reality and interaction with customers,

- Receiving, analysing and completing orders.
- Checking the progress of orders.
- Organising transport and deliveries.
- After sales service.



We digital you on time.

The b2b digital platform is an additional service tool for Liberta's customers. It offers immediate online information in an easy-to-use interface so that our partners can be connected with us 24/7.



Liberta's human resources are one of its most important assets. An asset in which it constantly invests. A team that is constantly training, specializing and evolving. They are the people who **design and implement the company's strategy** and contribute to the achievement of its goals. At Liberta we have the right people, with the right skills, in the right positions always at the right time.

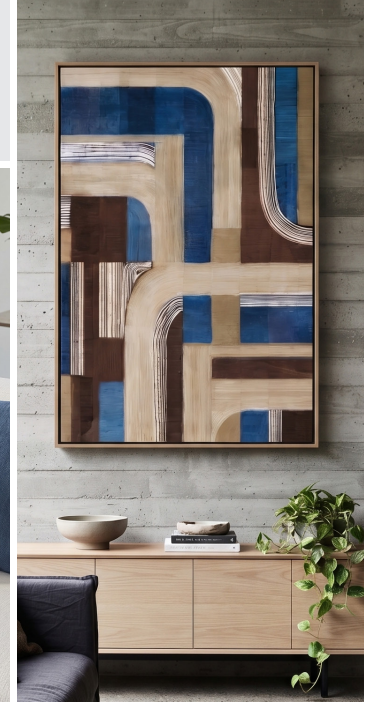
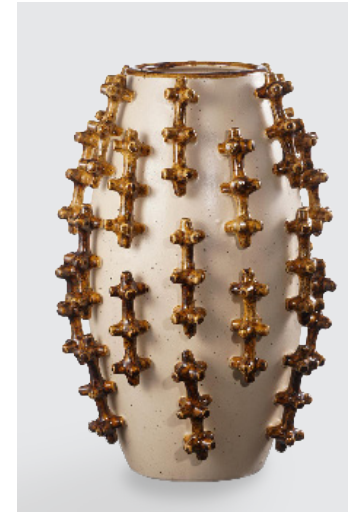


Organization, timing & result.

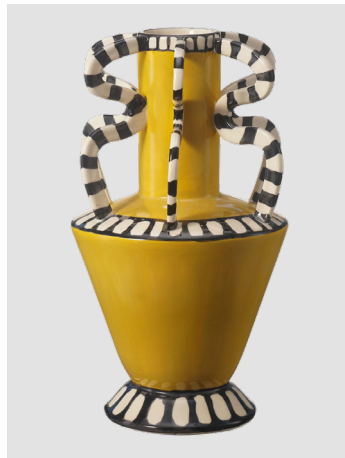
Liberta places great importance on infrastructure as the foundation for delivering excellent customer service. For this reason, the company has continuously invested in its logistics operations.

Today, Liberta operates a state-of-the-art **15,000 sq.m. logistics center** in Attica, capable of managing thousands of SKUs daily and serving hundreds of customers — from single cartons to full container loads.

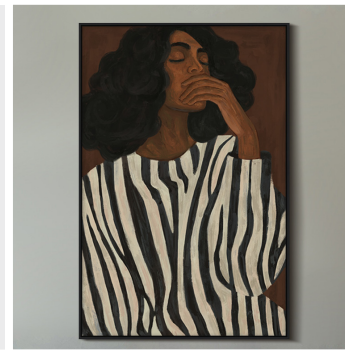
Our commitment to reliable, on-time deliveries is a core value that has been consistently upheld over the years. This reliability is the hallmark of our long-standing, trusted relationships with our partners.



VISION
&
MOTION



A living source of inspiration, full of ideas and new concepts which grow and capture Liberta's DNA. It shows all partners and all those who work in the company the way to the future, the way of continuous development.



DRIVEN
BY
EVOLUTION



Designed to elevate **hospitality spaces** with style, comfort, and functionality, our collections bring together carefully selected furniture and décor **solutions for Hotelia, Xenia projects, and Airbnb accommodations.** From concept to completion, **Liberta** creates environments that enhance the guest experience while reflecting the identity and vision of every project.



WE INVITE YOU

In our **2.500 sq.m.** showroom
in **Athens, 365 days** a year! To
see, to be inspired, to visualize!

We will be happy to host you
to take the creative journey of
composing and structuring the
presentation you dreamed of
for your space!

The Liberta Team



LIBERTA E.P.E

LEFKOSIAS 2

264 41 Patras - Greece

T: +30 2610 361 680

F: +30 6942 010 205

E: contact@liberta.gr

www.liberta.gr

Visit our Showroom:

Thesi 2 Pefka, p.c. 19300 - Aspropirgos

T: + 30 2130 059 832